



**WORLD BANK GROUP**  
Finance, Competitiveness & Innovation

**International Telecommunication Union**

# **Central Bank Digital Currency -CBDC & Financial Inclusion**

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# **CBDC DESIGN ELEMENTS AND MODELS**

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# Design Elements of the CBDC



Physical vs Digital currency



Token Based vs Account based



Wholesale vs General Purpose (retail)



Anonymous (Pseudonymous) vs KYC



Interest bearing vs non-interest bearing



Database vs Blockchain



Centralized Ledger Vs DLT



Other design elements

# Attributes of Money and mapping to CBDC

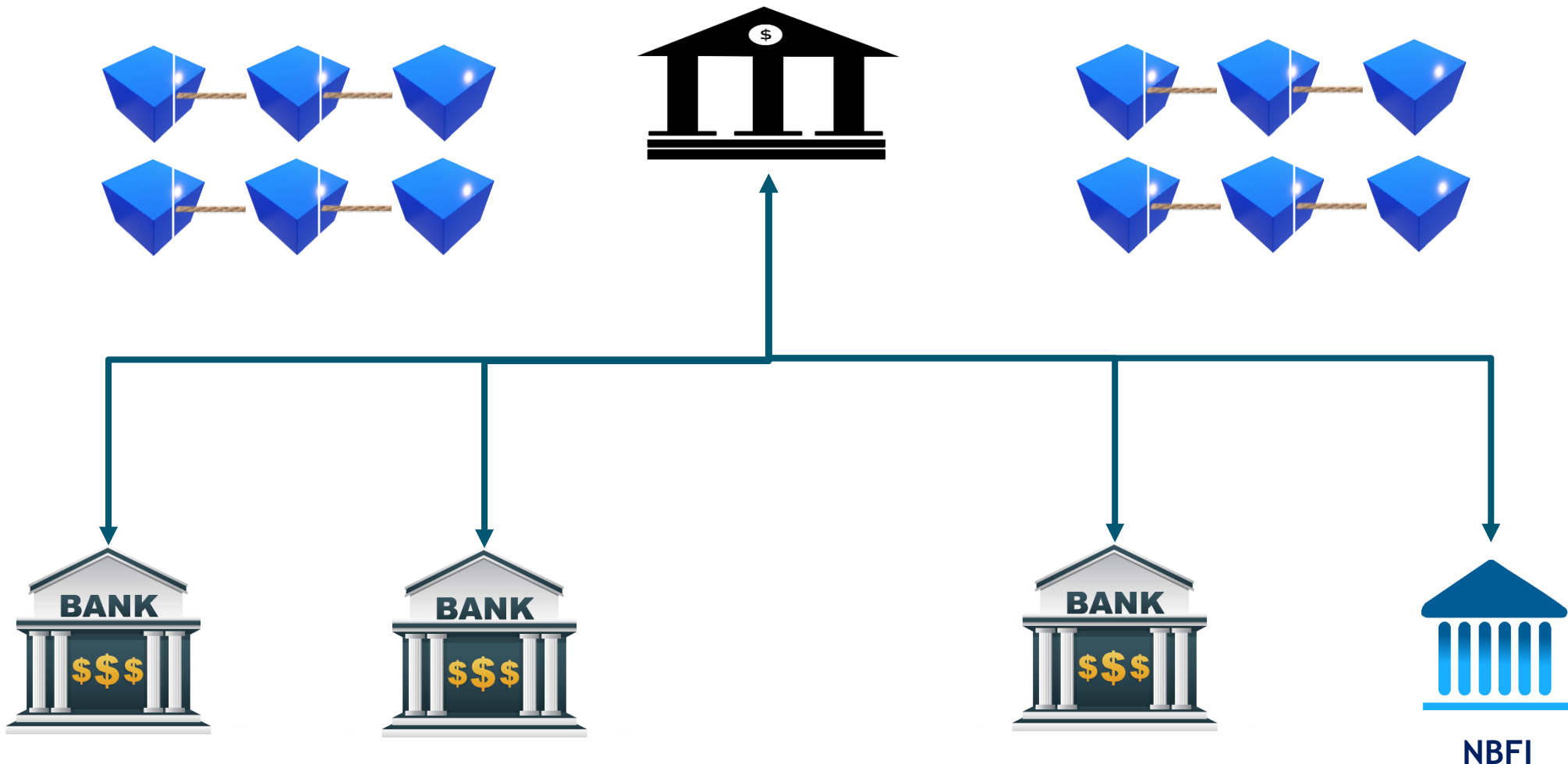
A taxonomy of money based on four attributes \*\*:

1. Who is the issuer (central bank or other),
2. What is its form (electronic or otherwise),
3. Who can access and/or hold it (Wholesale or GP/retail), and
4. How is it transferred (centralized or decentralized).

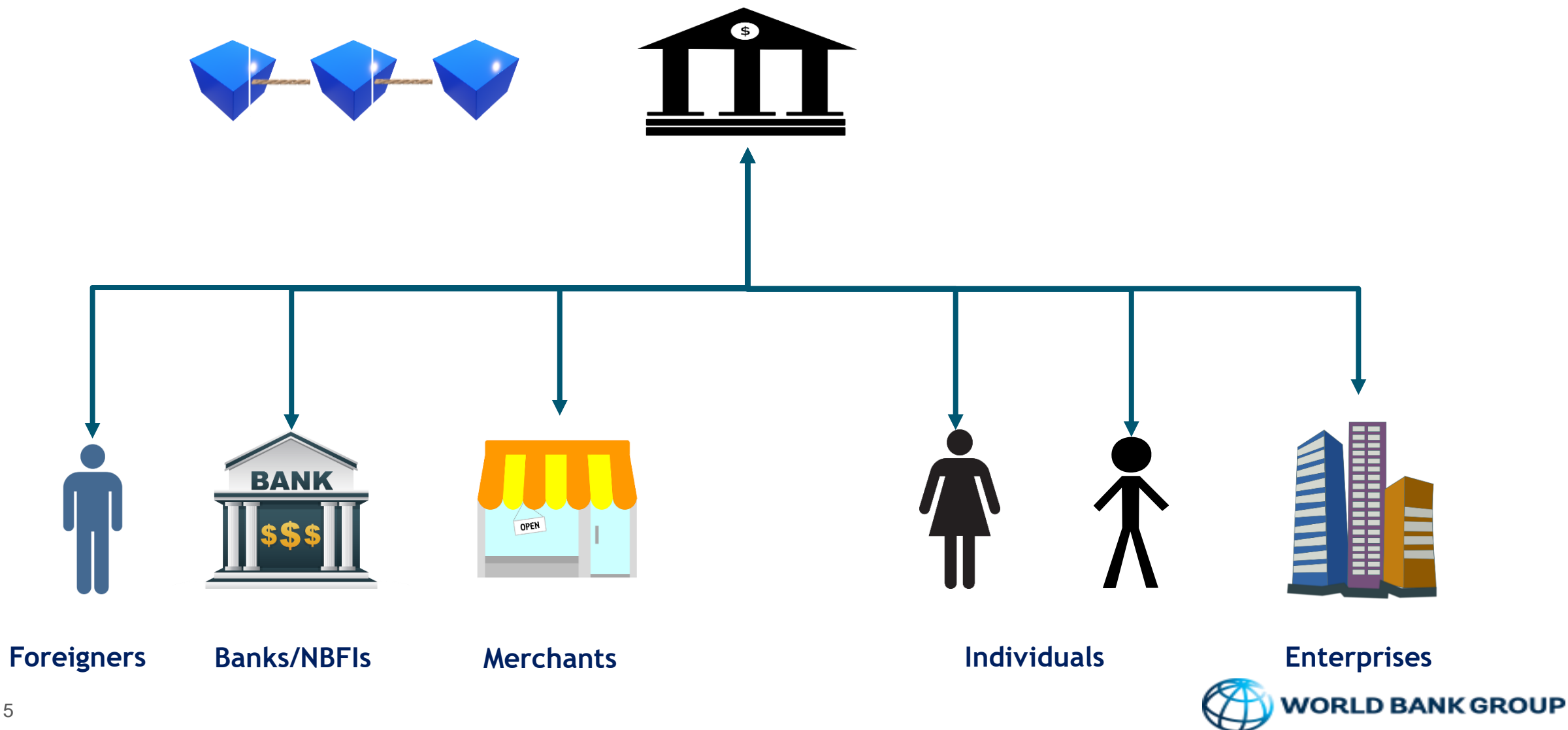
Prime Design Factors	Secondary Design Factors
Access	Anonymity
Centralization	Interest
Level of Centralization	Technology
Token/Account	Outsourcing

\*\* Bech and Garratt (2017)

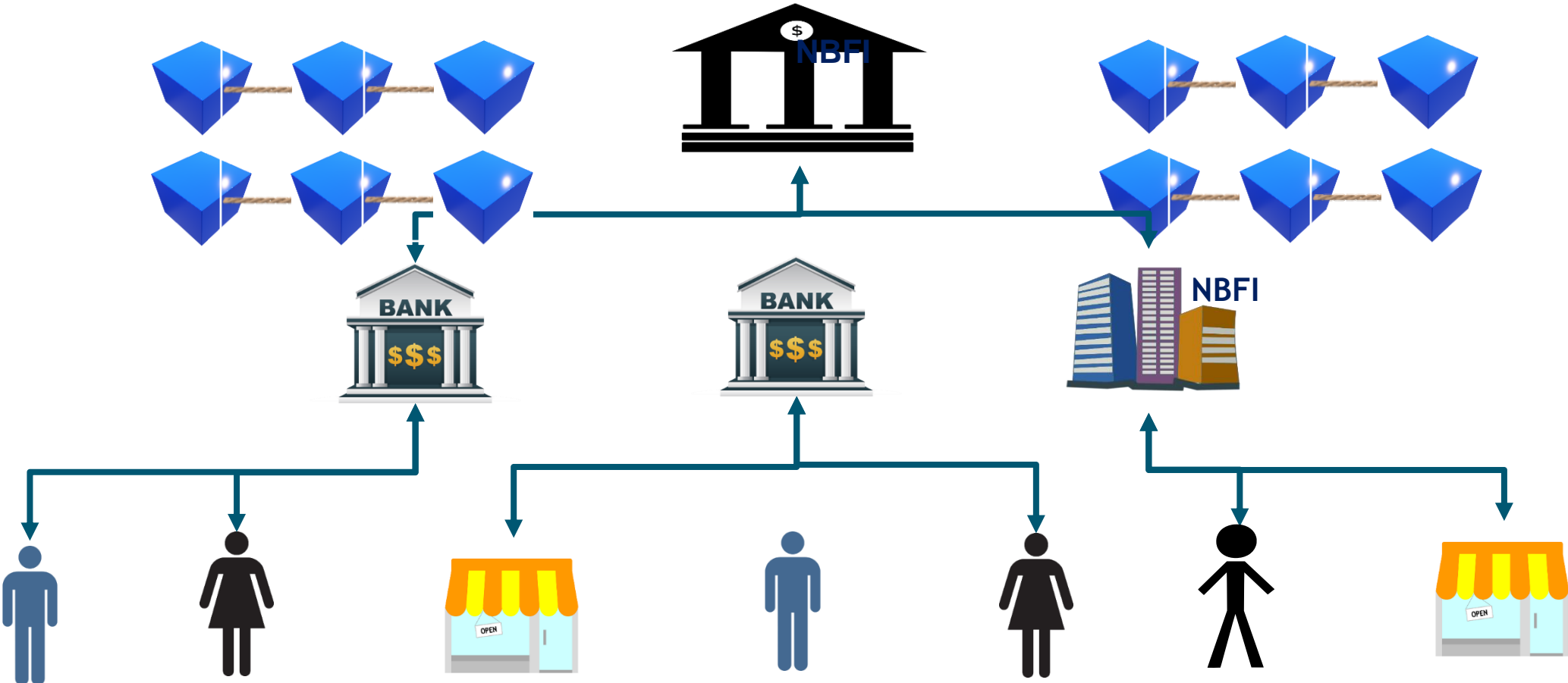
# Wholesale Token-based Centralized CBDC



# General Purpose- Token/Account Based - Centralized CBDC



# General Purpose- Token Based – Decentralized/Tiered CBDC



Merchants

Individuals

Enterprises

# CBDC & Financial Inclusion

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- **CBDC could provide a way for universal access to a digital means of payment**
- **The payment behavior and the attractiveness of the product.**





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**Thank You**

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