



EUROPEAN CENTRAL BANK

EUROSYSTEM



CBDC and payments innovation *

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* The views expressed are those of the author and do not necessarily reflect those of the ECB

Demand for improvements in payments

- **Faster execution of transfers and enhanced convenience:** user expectations push towards 24/7 solutions, immediate execution, mobile or internet integration
- **Broader access:** as non-banks are becoming more important actors in the payment space, they are seeking access to central bank money and settlement accounts
- **Adapt to tokenisation :** if securities become tokenised, then money settlement might need to follow the movement and bring “cash on ledger”
- **Enhancing efficiency in cross-border transactions:** lowering of costs, reduction of settlement times, extension of operating hours, adherence to international messaging standards and improvement of international interoperability

Focus on “stablecoins” and CBDC

- The value of **crypto-assets** is inherently unstable due to lack of accountable party
- Demand for a stable asset recorded on distributed ledgers sparked discussion around **central bank digital currencies (CBDC)**
- Private sector launched **stablecoins** as a potential new type of asset that aspires to bringing stability in volatile crypto-assets market and in payment platforms often based on new technologies (such as DLT)

CBDC - Key elements and design features

CBDC key elements:

- **Liability of a central bank**
- **Digital** form
- Denominated in **sovereign currency**

Optional design features:

- **Holders** - general public or restrictions (eg wholesale only)
- **Records** of transfers and holdings - on or off the central bank ledger
- **Transfer mechanism** - peer to peer or intermediated
- **Transparency** – full, limited or anonymity of holders
- **Availability** - 24/7 or limited
- **Convertibility**- into cash and/or central bank deposits / limits or caps
- **Interest** bearing – dependent on central bank policy

Key implications of CBDC (CPMI-MC 2018)

- **Legal considerations from a central bank perspective** - e.g., legal basis to issue, legal qualification, legal tender status, finality
- **Anonymity and privacy** - trade-offs between legitimate interest in privacy and money laundering and financing of terrorism concerns
- **Efficiency** – e.g. possible cost reductions and/or indirect efficiency gains vs. disrupting existing channels, financial inclusion potential
- **Operational aspects** – e.g. technical maturity, governance, cyber security, interoperability
- **Financial stability risks** - systemic bank runs, disintermediation
- **Monetary policy implications** - interest-bearing CBDC as monetary policy tool, narrow banking
- **Cross-border effects** – e.g., increased risk of currency substitution and/or faster shifts in holdings between different currencies

Private Digital Money - Key elements

- Issued by a **private entity** (bank, e-money institution, payment service provider, FMI or non-regulated entity/person(s))
- **Digital** form
- Used for **payment settlement** purposes

Optional design features:

- **Liability**
 - of a *private entity* (bank, e-money institution, payment service provider, FMI or non-regulated entity) and/or
 - against *underlying assets or funds* – «**Stablecoins**» or
 - against *nothing* «**Crypto-assets**»
- **Supply**
 - determined by *issuer*, or
 - limited by *underlying assets or funds*, or
 - determined by *algorithm* «**Algorithmic Stablecoins**»
- **Holders** - *general or wholesale*
- **Transfer mechanism** - *peer to peer or intermediated*

Stablecoin arrangements

- Could qualify from a **regulatory perspective** as commercial bank money, e-money or crypto-assets, depending on the **form of issuance** and the **currency denomination**
 - Denomination: in fiat currency or in its own denomination
 - Backing: in deposits or other types of reserves and claims, or in central bank money
 - Authorised holders: from any person to supervised financial institutions only
 - Transfer system: from unrestricted blockchain to traditional payment system

| Example | Denomination | Backing | Type of right | Authorised holders | Transfer system |
|-----------------------|----------------------------------|--|---------------------------------------|----------------------------|---|
| Finality (project) | Several currencies | 1:1 CeBM held in RTGS account | Claim on funds held with central bank | Participating institutions | Finality payment system |
| TetherEUR (live) | Own but pegged 1:1 to EUR | (Allegedly) fully backed by reserves (composition unclear) | Claim on the issuer | Public | Ethereum unrestricted blockchain |
| JPMorgan Coin (pilot) | USD | 1:1 CoBM held at JPMorgan | Claim on the issuer | JPMorgan corporate clients | Restricted blockchain operated by JPM |
| Libra (project) | Own and several currencies (tbd) | Backed by a reserve held at custodian institutions | Indirect via service provider | Public | Level 1: Libra restricted blockchain Level 2: Books of the service providers |

Considerations around stablecoins

- **Stablecoin ecosystems**, in particular if **global**, may be **complex – payment system at core**, but additional elements
- **Potential benefits** – e.g. cost reduction, speed, financial inclusion, less volatility if sound stabilisation mechanisms
- **Need for legal certainty and clarity** – e.g. about the rights of holders and obligations of issuers and other relevant parties
- Issues around **governance and risk management**
- Challenges for **public policy, oversight and regulation**
 - **Regulatory perimeter** and compliance - *AML/CFT, consumer and data protection, tax compliance, ...*
- **Central bank implications**
 - Role of the central bank and impact on central bank services and functions, on wider payment ecosystem and market structure
 - Ability to oversee new arrangements
 - Case for **close global cooperation** of authorities

Digital tokens vs incremental change – Trade offs

| <i>Demand for improvement</i> | <i>Case for digital tokens</i> | <i>Incremental change to traditional rails</i> |
|-------------------------------------|--|---|
| Broadening access | Wider adoption, potentially to large corporates | Widening direct access to RTGS |
| Efficiency in cross border payments | 24/7 usability | Longer operating hours and adoption of ISO20022 |
| Adapt to tokenisation | Token design could fit in future tokenised platforms | Payment system upgrades |

New forms of cross-border and cross-currency settlement

- **Entry of new players and reaction of incumbents**
 - **Fintech payment service providers** reinventing remittance
 - **Alternative connectivity services**
 - **Use of crypto-assets as a bridge currency**
 - **Settlement assets as proxy for CBDC - digital token** denominated in major sovereign currencies to improve wholesale (DvP and PvP) settlement in major currencies, fully backed by **funds held at the *central banks of issue***
- Could also be **combined with wholesale CBDC** (tiered CBDC)